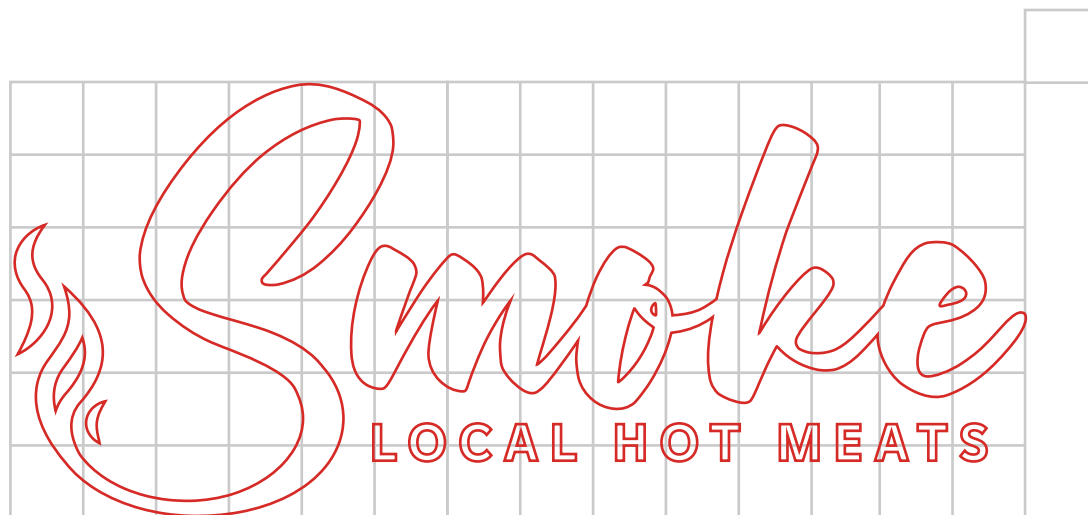


A large, stylized white graphic of smoke or a flame, with a thick, flowing line that forms the letter 'S' and then curls into a flame-like shape. The background is a gradient of orange and brown with abstract, wavy shapes.

# Smoke

*manual  
de identitate*

**logo** CONSTRUCTIE



# logo UTILIZARI MONOCROMATICE



**cu slogan**



**fara slogan**

# logo UTILIZARI GRESITE



# logo **DIMENSIONARE**



tagline included  
5cm minimum size



no tagline  
3cm minimum size



*simbol*



# **culori** PALETA BRANDULUI



**GRADIENT**

**C:0 M:56 Y:98 K:0**

**R:246 G:138 B:34    HEX:f68a22**

**ORANGE**

**C:45 M:77 Y:75 K:65**

**R:70 G:34 B:27    HEX:46221b**

**BROWN**

font

**FAMILIE DE FONT: AMALIA**

**Amalia Bold**  
**abcdefghijklmn**  
**opqrstuvwxyz**  
**1234567890**

**Amalia Medium**  
**abcdefghijklmn**  
**opqrstuvwxyz**  
**1234567890**

**Amalia Light**  
**abcdefghijklmn**  
**opqrstuvwxyz**  
**1234567890**

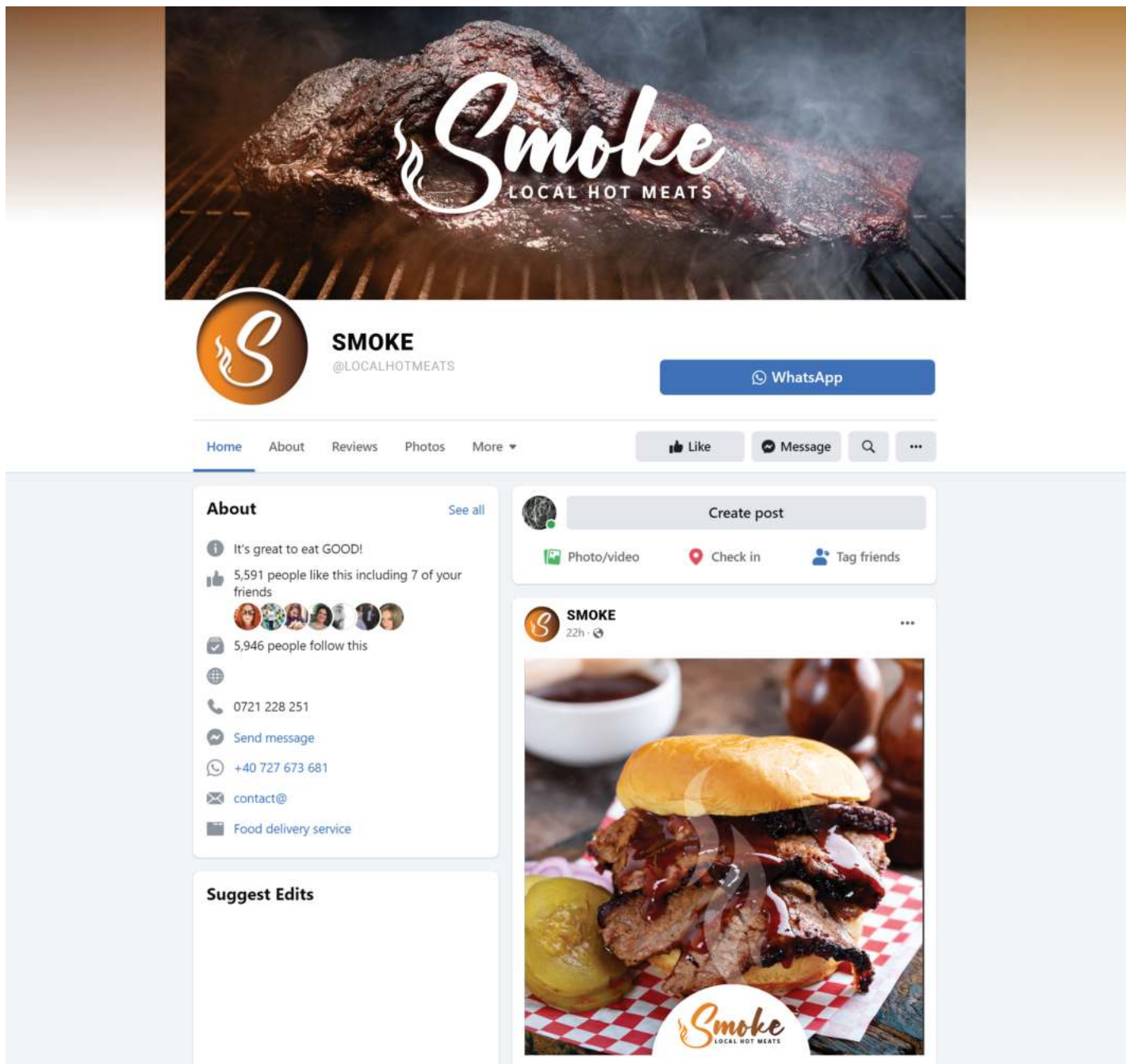
# declinari vizuale



# declinari vizuale



# declinari vizuale **FACEBOOK PAGE**



The image shows a Facebook page for 'SMOKE LOCAL HOT MEATS'. The cover photo features a large piece of smoked meat on a grill with the brand name 'Smoke LOCAL HOT MEATS' overlaid in a white, stylized font. Below the cover photo is the profile picture, a circular logo with a stylized 'S' and flames, and the name 'SMOKE @LOCALHOTMEATS'. A blue 'WhatsApp' button is visible to the right of the profile information. The navigation bar includes 'Home', 'About', 'Reviews', 'Photos', and 'More'. Below the navigation bar are buttons for 'Like', 'Message', and a search icon. The 'About' section on the left provides details about the business, including a tagline, likes, followers, phone numbers, and contact information. The main content area shows a 'Create post' button and a recent post from 'SMOKE' featuring a large, stacked burger with various meats, onions, and sauce, served on a red and white checkered paper.

**Smoke**  
LOCAL HOT MEATS

**SMOKE**  
@LOCALHOTMEATS

WhatsApp

Home About Reviews Photos More ▾

Like Message 🔍 ⋮

**About** [See all](#)

It's great to eat GOOD!

5,591 people like this including 7 of your friends

5,946 people follow this

0721 228 251

Send message

+40 727 673 681

contact@

Food delivery service

**Suggest Edits**

Create post

Photo/video Check in Tag friends

**SMOKE**  
22h · 🌐

**Smoke**  
LOCAL HOT MEATS

# papetarie



*signalistica*



A stylized white graphic of smoke or flames, with a large, swirling 'S' shape that transitions into the word 'Smoke'.

*Smoke*

*săru'mâna  
pentru masă!*